

PROJECT TITLE: The Graphics e-Toolkit – An Introduction to Photoshop Skill training.
MAINA MUCOKI

LEARNER ANALYSIS

INFORMATION CATEGORIES	DATA SOURCES	LEARNER (STUDENT) CHARACTERISTICS
1. Entry Behaviors/skills	Interviews and observation	Students must have prior knowledge or how to use Mac or Pc Computer operating system and understand the logic of saving, looking for and deleting files on either. The students also have to have prior knowledge of how to use a smart phone camera, or digital camera and able to save images to a computer desktop.
2. Prior Knowledge of topic area	Interviews and observation	Students may have prior knowledge or taking pictures with their smart phone or digital, may not have any experience in proper image editing processes.
3. Attitudes toward content	Interviews and observation	The first task will give them an important first step to understanding how to use Photoshop, skills that they will need in their careers. The self portrait is an immediate satisfactory activity of some knowledge of Photoshop.
4. Attitudes toward potential delivery system	Interviews and observation	A recorded video will enable the process be more literal and easy to follow. A Pdf file will also be produced for step by step directions to the task. The attitude towards these will be favourable because they will provide the learners an opportunity to pace themselves and go back to aspects of the learning that were not clear
5. Motivation for instruction	Interviews and observation	These vocational students will feel a sense of accomplishment as they plod through the steps, especially for those who have never used Photoshop before. These skills are what they are motivated in learning. The instruction being offered is also good for motivating the learning.
6. Educational and ability levels	Interviews and observation	The average student will have a good knowledge of how the computer and its devices work. They will be mostly post secondary students and will be able to read and follow the step in this task without getting lost.
7. General learning preferences	Interviews and observation	The students will have learning preferences available from video to step by step pdf files,depending on their preferences.

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		Students assistants will also help in the process, for those who need some extra support.
8. Attitudes toward training organization	Interviews and observation	Students will have a positive attitude towards the institution where the instruction is taking place
9. General group characteristics	Interviews and observation	<p>Gender: no bias, but women will be more sought after to be trained.</p> <p>Age: 18plus</p> <p>Education: post secondary – vocational in East Africa</p> <p>Experience/ability: Little to no experience in the field/image editing</p> <p>Number of Participants: 20</p> <p>Teaching assistants: 5</p>